



## Responses to candidate questionnaires

*Responses are unedited, presented as received up to the allowable word count*



## **Mark Drum**

*Candidate for Board Director*

### **1. Describe the leadership experiences you have had. Include significant accomplishments at the local, state, and or/national levels.**

#### National:

International Thespian Officer, 2005 - 2006 - Publications Editor/Secretary/Webmaster

Americans for the Arts - Arts Advocacy Day Participant (2015, 2017, 2019)

Educational Theatre Foundation, Board of Trustee (2019-2021)

Educational Theatre Association, Board of Directors (2020-2023), Secretary (2021-present)

#### State:

New York Thespians, Board Member (2013 - 2018) & Student Thespian Officer Coordinator (2014 - 2017)

Colorado Thespians, College Representative, 2008 - 2011

Michigan Thespians, Student Thespian Officer, 2005 - 2006

#### Local:

Alpha Psi Omega, University of Northern Colorado (UNCo) Chapter, Executive Director (2010-2011) & Historical Director (2009-2010)

UNCo, Student Senate Member - PVA Representative (2010 - 2011)

Pi Kappa Phi, UNCo Chapter, Vice President (Fall 2010), Recruitment Committee Member (Spring 2011), Founding Father (established Fall 2011)

Farmington Public Schools; District Student Vice President (2005-2006), Dynamic Planning Committee Member (2007 - 2008)



**2. Share other information about yourself (education, personal and/or professional experiences, publications, awards, personal strengths, etc.) that you think would make you a qualified candidate and benefit the EdTA Board of Directors.**

Education:

University of Northern Colorado - BA Theatre Arts, 2011

Thespian Facts/Awards/Honors:

Junior Thespian Alum (#88331, inducted 2001); Junior Thespian Participant (2002) received a Superior rating, Junior Thespian Showcase Participant & qualified for Nationals in Solo Mime; Team Play Create Director (2004 & 2006)

Thespian Alum (#6513, inducted 2003);

President's Award (2005 - Past, Present & Future ITO)

Attended many Thespian Festivals; Multiple Chapter Conferences/Festivals (CT, CO, GA, IA, KS, ME, MI, MO, NC, NE, NJ, NY, OH, TX, VA, WA & Canada - British Columbia) as a Teaching Artist & Volunteer; Scholarship Finalist (2006) & Scholarship Judge (2015, 2017, 2021)

Daron Hawkins Scholarship Winner (2017)

Established the Mark Drum endowment scholarship through ETF

Publications:

Educational Theatre Foundation, Featured Alumni & Mark Drum endowment scholarship

Professional Experiences:

Constitutional Writing, New Hire Training, Parliamentary Procedure, Peer and Youth Mentor, Public Speaking, Strategic Planning, Training Development, Social Media & Networking, Windows/Mac/Android/iOS Knowledge

**3. The EdTA Governing Board establishes policy guiding the Executive Director, staff and members to develop programs which advance our mission. Explain how you could help the Board forward EdTA's mission and strategic priorities.**

I am a unique example of the organization's mission and current strategic priorities. I have seen the growth of the Junior Thespians from 2001 to now. Was elected and served as an International Thespian Officer in 2005 by student leaders then in 2020 elected to serve a three-year term as a board member. I have had an opportunity to work at the home office remotely, volunteer at multiple Thespian Festivals and be a teaching artist at various events. As a Thespian alum, I keep in touch with many of the Thespians I've met since my induction. I'm an immigrant from the Philippines, was raised in the Midwest, went to college out west, moved to New York to do theatre. I am adaptive, an advocate, driven, someone who encourages and gives feedback with dialogue, a lifelong learner and volunteer, which will be an asset for the board and the organization.



#### **4. How have you committed yourself to understanding and aiding in the pursuit of equity and inclusion in your professional and/or personal life?**

I have committed myself to understanding and aiding in the pursuit of equality, inclusion and access in my professional and personal life by recognizing my perceived and unseen privileges and biases to then establish opportunities to create dialogue for conversations. I use my privileges to open opportunities for others. An example of this is I've established through ETF an endowment scholarship specifically for an API student that is a graduating Thespian or alumni pursuing undergraduate studies at an accredited college or university. Through my own personal lived experiences, I continue to take classes, have discussions and read to better myself in my conscious as well as unconscious biases by being an active bystander, advocate to open spaces into rooms I am in and to educate myself. This work is ever evolving and I am passionate in dedicating myself in DEIA in both my professional and personal life.

# MARK DRUM

## CONTACT

www.whoismarkdrum.com

## EDUCATION

University of Northern Colorado  
Greeley, CO

Bachelor of Arts - Theatre Arts

## LEADERSHIP

### **Educational Theatre Association**

DEIA Committee Co-Chair

(July 2022 - Present)

Board of Director

(July 2020 - Present)

Secretary

(May 2021 - Present)

### **Educational Theatre Foundation**

Board of Trustee

(Jan 2019 - December 2021)

### **NY Thespians**

Board Member & Student

Leadership Coordinator

(Aug 2014 - 2018)

### **Pi Kappa Phi Fraternity**

Iota Kappa Chapter Vice President

(September 2010 - May 2011)

### **Alpha Psi Omega**

Phi Chapter Executive Director

(August 2010 - May 2011)

Historical Director

(September 2008 - August 2010)

### **International Thespian Society**

ITO Publications Editor/Secretary/

Webmaster

(August 2005 - July 2006)

### **MI Thespians**

Student State Officer

(August 2005 - July 2006)

## MEMBERSHIP

### **SAG-AFTRA**

Member

(May 2021 - Present)

## PROFESSIONAL EXPERIENCE

### **Teaching Artist**

*Freelance* (June 2006 - Present)

- Presented topics ranging from acting, auditions & scholarship interview prep, leadership, social media & hip hop dance
- Promoted classes on social media
- Instructed and facilitated participants ranging from 5 years old to 80 years old

### **New Creative Mix, Inc.**

*Actor* (June 2017 - November 2018)

- Portrayed themselves on a non-scripted television series
- Competed and lived with other participants while being filmed
- Improvised, rehearsed and performed pieces for audiences on stage and studio
- Provided commentary on the experience

### **SheShe Dance - NYC**

*Executive Assistant* (May 2018 - July 2022)

- Managed and scheduled client's performances, rehearsals and interviews
- Produced marketing videos and photos for client's solo show, "HOUNDWAG: The Life and Times of Big Mama Thornton"
- Assisted in maintaining social media accounts

### **Wells Fargo - NYC**

*Teller* (March 2020 - July 2021)

- Followed proper procedures to minimize errors and reduce fraud
- Resolved customer concerns in a timely fashion
- Built great rapport with people

### **Apple - Apple Store Fifth Avenue - NYC**

*Creative* (June 2016 - August 2019)

- Lead internal and external training sessions on products, services and resources in group and individual settings
- Worked with users until they truly became independent and are able to create on their own
- Inspired creativity by sharing knowledge of products through presentational and facilitated workshops to empower others to create something wonderful

*In Store Guest Trainer* (Sep 2015 - Feb 2016)

- Selected as one of four In-Store Guest Trainers at a global flagship store
- Provided instructional education on company initiatives through facilitations and presentations
- Coordinated, managed and scheduled new hire training and job role shadowing
- Developed and trained peers to be successful in job role

*Specialist* (July 2011 - May 2016)

- Provided support with products in group and individual settings
- Presented hands on & informational workshops with customers on products
- Consulted businesses on the benefits of using the products for their company
- Coordinated and facilitated youth camps, field trips and new hire training

# MARK DRUM

## SKILLS

### Apple

Aperture, iWork, iLife, Mobile Device Certification

### Adobe

Creative Suite

### Event Planning



### Public Speaking



### Social Media



## AWARDS

### Educational Theatre Association

Daron Hawkins Award  
(March 2016)

President's Award -

Past, Present and Future ITO  
(June 2005)

### Apple Inc.

Fifth Avenue  
Mentor Award  
(October 2015)

### International Thespian Society

Troupe #88331

Best Junior Thespian Actor  
(June 2002)

### CBS Detroit - [cbsdetroit.com](http://cbsdetroit.com) - Southfield, MI

*Freelance Blogger* (July 2012 - June 2017)

- Discussed and recapped the show Big Brother, Seasons 14 thru 18
- Answered questions and comments about the show from readers
- Publicized through social media outlets to engage viewers

### University of Northern Colorado

Housing & Residential Education - Greeley, CO

*Senior Resident Assistant* (Jan 2011 - May 2011)

- Mentored residents in community hall council
- Managed desk staff for residence hall
- Ensured accurate record keeping for payroll of desk staff time sheets

*Resident Assistant* (Aug 2009 - Dec 2010)

- Provided a safe environment conducive to supporting the educational mission of the University
- Served as a campus role model to residents, potential students and parents
- Worked with students as an academic, personal, and social support resource
- Selected to serve as ambassador for the Resident Assistants in Residence Hall Council

### Educational Theatre Association/International Thespian Society - Cincinnati, OH

*Social Media Consultant* (June 2008 - July 2009)

- Maintained social media pages on Facebook, Twitter, MySpace
- Promoted theatre education through promotions on social media
- Answered questions about the organization on forums

### Oakland Community College

Orchard Ridge Campus - Farmington Hills, MI

*Front Desk Receptionist* (Jan 2008 - May 2008)

- Managed and scheduled appointments for an office of 16 full time and part-time counselors
- Resource for institutional knowledge regarding academics and general questions
- Created a welcoming environment in the office lobby

### Disney Store - Novi, MI

*Cast Member* (Nov 2005 - Aug 2006)

- Experience with closing and reopening of store operations
- Entertained children through improvisation acting
- Advised customers on the benefits of purchasing Disney Attraction Tickets in the stores