

Thank you for participating in Theatre in Our Schools Month! In order to win a TIOS Outstanding Impact Award, schools must coordinate activities to advocate for the importance of theatre in our schools in the four categories detailed below: in your school, in your community or school district, in local media, and with elected officials or policy makers in your area.

Note: Points and activities are cumulative. A troupe can earn points in the “Good,” “Excellent,” and “Outstanding” columns. For example, in Category 1, below, a troupe has the opportunity to earn up to 6 total points for completing all activities outlined.

Earn 5 Bonus Points! Document your troupe’s activity with a 1- to 2-minute (max) highlight video to post on social media that shows the preparation and execution of the activities listed below. Get creative and show off the dedicated work your troupe has done to spread awareness of the importance of theatre in our schools. Post the video to YouTube or your troupe’s official social media pages and use #TheatreInOurSchools. [Troupes should submit evidence of their completed activities below and link to their video by using this form.](#)

Category 1: In Your School

	Good Add 1 point	Excellent Add 2 points	Outstanding Add 3 points	Score Out of 6
GOAL: Make an impact in your school using a combination of announcements, displays, and/or special presentations and outreach.	Set up a creative, in-depth display in your school/community center showing the positive effects of school theatre participation in general as well as including specific examples from your own troupe.	Utilize your school’s internal media (school newspaper, broadcasting, yearbooks, etc.) to share announcements to help inform students and faculty of the benefits of theatre education. Coordinate them to be heard by the student body on a regular basis (daily, weekly, etc.). Announcement should be more than for a specific upcoming production.	Collaborate with other clubs/activities outside of theatre-related groups to advance the awareness of theatre in your school (e.g., meet with another club and share examples of the work each group does in their club).	
LIFE SKILLS DEMONSTRATED:	By creating displays that show the positive impact of theatre education, theatre students are developing important life skills of self- and social awareness.	By planning and meeting deadlines for coordinated announcements, theatre students are developing important life skills of self-management.	By collaborating with other clubs and coordinating activities, theatre students are developing important life skills of social awareness and responsible decision-making.	
EVIDENCE:	Submit images of the display in the environment in which it was set up.	Submit manuscripts of announcements, images of ads or posts, or examples of media used with administrative sign-off as confirmation that announcements were made.	Submit 1-2 images of the group meeting or announcements of the meeting taking place.	

Category 2: In Your Community/School District

	Good Add 1 point	Excellent Add 2 points	Outstanding Add 3 points	Score Out of 6
GOAL: Make an impact in your community and/or school district through a combination of visiting other schools or inviting them to visit yours or by conducting special presentations at venues throughout your community, outside of school (such as libraries, retail spaces, public spaces, etc.).	Coordinate with local businesses or community venues to display posters and/or distribute pamphlets or other educational literature on the benefits of theatre in schools.	Coordinate with local businesses or community venues to organize presentations emphasizing the benefits of theatre education. Can include examples from your troupe (e.g., previews of an upcoming performance).	Travel to other schools (elementary, middle, or high schools) and coordinate a performance or presentation demonstrating students' theatre skills or emphasizing the benefits of theatre education. Can include examples from your troupe (e.g., previews of an upcoming performance).	
LIFE SKILLS DEMONSTRATED:	By coordinating poster/pamphlet campaigns with local businesses and community members, theatre students are developing important relationship skills .	By working with local businesses to organize presentations, theatre students are developing important life skills of self-management, responsible decision-making, and social awareness .	By coordinating off-campus presentations and traveling to other schools to make an impact for theatre education, theatre students are developing important life skills of self-management, responsible decision-making, and self- and social awareness .	
EVIDENCE:	Submit images of posters or pamphlets where they were hung/placed.	Submit images of students during the presentation/performance and/or video footage of the presentation.	Submit images of students during the presentation/performance and/or video footage of the presentation.	

Category 3: In Local Media

	Good Add 1 point	Excellent Add 2 points	Outstanding Add 3 points	Score Out of 6
GOAL: Make an impact within your community, including the media, by having your activities covered by local newspapers, radio, or television outlets, or by having letters to the editor published by a print or online publication.	Develop and implement a consistent social media schedule throughout the month to communicate all of the activities taking place that promote the benefits of theatre education within the community and/or school. Include advocacy posts as well as information about events (2-3 posts per week minimum).	Submit copy, images, and/or video to local media outlets to help inform community members of the benefits of theatre education.	Demonstrate placement of copy, images, advertisements, PSAs, and/or video footage on local media of students advocating for the benefits of theatre education. Can include examples of your own troupe (e.g., a preview of an upcoming performance).	
LIFE SKILLS DEMONSTRATED:	By developing and implementing a consistent schedule of social media throughout the month, theatre students are developing important life skills of self-management and responsible decision-making .	By working to create attractive copy, images, video, etc., for local and community media outlets, theatre students are developing important life skills of social awareness .	By working to obtain coverage in local community media outlets, theatre students are developing important life skills of social awareness, self-management, and responsible decision-making .	
EVIDENCE:	Submit proof of posting on social media (hyperlinks or screen capture are acceptable).	Submit images or copy with proof of submission to local media outlets.	Submit proof of placement in local media outlets (images or hyperlinks to stories/videos).	

Category 4: With Policy Makers

	Good Add 1 point	Excellent Add 2 points	Outstanding Add 3 points	Score Out of 7
GOAL: Make an impact with elected officials or other policy or rule-makers, such as school board members, town officials, or elected representatives in order to offer information, messages, or presentations about the value of theatre in our schools.	Invite elected officials to attend an event or show at your school in celebration of Theatre in Our Schools Month.	Reach out to elected officials or policy makers through their social media, email, or mail to spread awareness of your troupe's Theatre in Our Schools activity, highlighting the goals of the campaign and how they related to your school/program.	Meet or speak in person with policy maker(s) by scheduling an office visit or Zoom call with your elected official(s) and/or by attending a school board meeting to advocate and spread awareness of the benefits of theatre education. Bonus Point: Have your meeting covered in a community or school media outlet.	
LIFE SKILLS DEMONSTRATED:	By inviting elected officials to attend an event or show in celebration of Theatre in Our Schools Month, theatre students are developing important life skills of social awareness .	By corresponding with elected officials and/or policy makers through email and social media sites, theatre students are developing important life skills of self-awareness and responsible decision-making .	By contacting, scheduling, and attending meetings with elected officials, theatre students are developing important life skills of social awareness and responsible decision-making .	
EVIDENCE:	Submit correspondence records and/or images/video of the official attending (if applicable). Note: the official need not attend in order to receive this point.	Submit correspondence records.	Submit images/video of the meeting (screen capture of a Zoom call would be acceptable). Bonus Point: Submit proof of placement in media outlets.	

Bonus Points!

Don't forget to document your advocacy work for Theatre in Our Schools Month and create a 1- to 2-minute video to share on social media. Use #TheatreInOurSchools and upload the URL of your video on the official TIOS Outstanding Impact Award submission form for **5 bonus points!**

TOTAL POINTS

Out of 30 possible

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